



The Care Trust continues to be a hugely important source of fundraising for CRC as it has been for the past 6 decades.

The History of The Care Trust

The Care Trust has a long and successful pedigree in operating periodical lotteries for the benefit of charitable causes. The origin of The Care Trust lies in the Central Remedial Clinic Help Society, which was formed in 1961 with the object of raising much-needed funds for the Central Remedial Clinic (CRC). The Help Society's original football pools was based on a weekly lottery related to UK football league results. In order to participate in the lottery draws, a Contributor had to contribute one shilling (old money) per week. Fundraising representatives called door-to-door, to enrol members of the public and to arrange for Contributor Agents to collect the contribution on a weekly basis.

In 1969, the CRC Help Society absorbed the Toghermore lottery, which was run for the Toghermore re-ablement and training centre, Tuam, Co Galway.

In 1970, the CRC Help Society acquired YP Lottery Pools (Young Philanthropists). The YP Pools was the original operator of lottery football pools in Ireland, having been formed in 1948 for the benefit of the Mater Hospital in Belfast. The first YP Pools lottery took place on Saturday 4th December 1948.

In 1971, the lottery subscription increased from 5p to 7p and again to 10p in 1972. During 1973, the Kerry Mental Health Association lottery was absorbed into the CRC Help Society.

However, the most significant step in the growth of the lottery then, was the merger with the lottery operations of RTB Pools and Enterprises Ltd in 1974. The newly merged entity was called 'CRC & RTB Promotions Limited' (now, **The Care Trust**). RTB being the abbreviation for Rehabilitation Tuberculosis.

RTB Pools and Enterprises had itself commenced in 1952 and its lottery proceeds were used in support of the charitable purposes of the Rehab Group - known then as The Rehabilitation Institution.

By 1976, CRC & RTB Promotions had acquired another small lottery operation run for St Michael's House – namely The Parents and Friends of Mentally Handicapped Children.

The weekly contribution increased to 15p in 1977 and in 1979, CRC & RTB Promotions Ltd. absorbed another small lottery organisation, Tagaste, run for the Augustinian missions.

In 1980, 1982 and 1983 the contribution to participate in the lottery increased to 20p, 25p and 30p per week, respectively.

By 1988, the Mater Hospital Pools (Dublin) was absorbed and the lottery contribution increased to 50p per week and reached 75p per week by 1996. Further increases were effected in 1999 (IR£1 per week) and 2002 (€2 per week).

In 2001, the management team, introduced major restructuring and progressive use of information technology in the management of the lottery operations.

In 2003, CRC & RTB Promotions changed its legal name to **The Care Trust** representing a fresh opportunity to promote the lottery as a more meaningful brand to the donating public. The prize draw format has evolved from a 'sports results' based one, to one based on regular monthly lottery draws. The draws are conducted subject to the terms of the 1956 Gaming and Lotteries Act (Section 28) which currently imposes a prize limit of €30,000 for any one week.

Beginning 2006, The Care Trust began to transition its lottery operations from one based on weekly cash collections, to one based on monthly direct debit and credit card contributions. The contribution required to enter the lottery increased from €8, to €10, to €12, to €13, to €15 and more recently (2020) to €18 per month.

The Care Trust continues to appeal to the public, across all demographic profiles, to participate in its monthly lottery draws. By doing so, the public support great causes and have chances to win significant prizes every month.

Fair Play To You

In July 2020, **The Care Trust** launched its first on-line lottery, **Fair Play To You**, *a better chance of winning and a new way of giving*. Contributors sign-up online and have a chance of winning twice each week if their unique set of 3 lucky numbers are drawn in the regular Lotto, Lotto Plus 1 and Lotto Plus 2 draws shown on RTE television. The top prize can grow to €25,000.

Door to Door Fundraising:

The Care Trust's main method of recruiting new contributors in its monthly prize draw's is through Door-to-Door recruitment. Its team of fundraising representatives based around the country who undertake this activity within their own and surrounding counties.

Please see here the **list** of fundraising representatives who may be calling to your door. The Care Trust complies with the Charities Governance Code as issued by the Charities Regulator and Guidelines for Charitable Organisations on Fundraising from the Public.

You can visit their website at www.thecaretrust.ie

The funds raised by The Care Trust lotteries are used to support the charitable work of CRC, Rehab and, by arrangement, the Mater Misericordiae University Hospital.

The Care Trust is an independent charity, which fundraises for The Central Remedial Clinic (CRC) Rehab and the Mater University Hospital.

The Care Trust Designated Activity Company is a private company limited by shares registered (45561) with the Companies Registration Office. The Care Trust has charitable status (CHY 13691) with the Revenue Commissioners and is registered (20043285) with the Charities Regulator. The Care Trust is owned on a 50/50 basis by The Central Remedial Clinic (CRC) and Rehab and adheres to the Guidelines for Charitable Organisations on Fundraising from the Public as published by the Charities Regulatory Authority and the highest levels of Governance.



Best Practice in Transparency and Accountability